



TENNESSEE REGULATORY AUTHORITY

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FOR IMMEDIATE RELEASE

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TRA DIRECTORS APPROVE CALIFORNIA COMPANY'S DO-NOT-CALL SETTLEMENT

NASHVILLE, Tenn. – Tennessee Regulatory Authority directors have approved a \$5,000 settlement with a California telemarketer over nine (9) complaints that the company violated the state's Do-Not-Call telephone solicitations law in January.

Telelytics LLC, a San Francisco telemarketing company, agreed to pay \$5,000 and fully comply with state law to resolve the complaints filed by residents who are listed on Tennessee's Do-Not-Call Registry. TRA directors approved the settlement during their Tuesday conference.

"We encourage consumers to let us know when they feel their privacy is invaded by unwanted telemarketing calls. That's why the General Assembly authorized the Do-Not-Call Registry," TRA Chairman Sara Kyle said.

The complaints alleged that some Tennessee residents who had properly signed up for the Do-Not-Call Registry received debt consolidation calls from telephone solicitors. The TRA's Consumer Affairs Division determined that a Jan. 16 phone call originated with the telephone service of Telelytics.

Telelytics officials said the company inadvertently corrupted its state Do-Not-Call table while making a change to its copy of the national Do-Not-Call Registry. The company said it rescrubbed its phone lists when the calls were brought to its attention. The TRA has received no further complaints about the company.

The mission of the TRA is to promote the public interest by balancing the interests of utility consumers and providers. For more information on the TRA, visit online at www.state.tn.us/tra.

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